

The "Magic of Mesquite"  
Golf Outing was a huge success!  
We raised over \$7,000 for the  
Chamber.



**Do You Remember When?**

**ENTER DRAWING TO WIN GIFT BASKET FROM THE  
MESQUITE CHAMBER OF COMMERCE**  
SEE BACK OF CARD FOR DETAILS



**Downtown Mesquite Days Cinco de Mayo Celebration**



**Shop Local Discount Card**

These cards were distributed to the public at the Cinco de Mayo celebration in an effort to stimulate a shop local program. All you have to do is shop at any one of the businesses listed on the card, get it initialed on the back and bring it to the Chamber. All cards will be placed into a drawing for a Gift Basket. Don't have a card ? Come by the Chamber to pick one up.

**The winning ticket will be drawn on October 1st.**

**SEPTEMBER  
EVENTS**

**SEPTEMBER 7TH**

New Business Orientation  
at the Chamber  
3:30 to 5:00 pm

**SEPTEMBER 14TH**

Chamber Lunch  
11:15 to 1:00 pm  
Speaker: Chris Mehl,  
Policy Director at Headwaters  
Economics  
Sponsor: Colonial Property  
Management

**SEPTEMBER 15TH**

Leadership Mesquite  
9:00 to 3:00 pm

**SEPTEMBER 22ND**

Chamber Mixer  
5:00 to 7:00 pm  
Mesquite Fine Arts Gallery  
15 W Mesquite Blvd.

**SEPTEMBER 28TH**

Town Hall with our  
Government Officials  
Senator Joe Hardy  
Assemblyman Cresent Hardy  
Commissioner Tom Collins  
Falcon Ridge Hotel  
6:00 - 8:00 pm

**SEPTEMBER 30TH  
DEADLINE FOR BOARD  
MEMBER APPLICATIONS**

Apply Below:  
Be a Chamber Board of Director

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## Becoming a Better Manager

By: NonaMarie Miller, Canyon Media Group

In the installment of our 12-part series, we'll look at the eighth element of great managing, according to *12: The Elements of Great Managing* by Rodd Wagner and James K. Harter, PhD.

### Element Eight: A Connection With The Mission of the Company

According to *12: The Elements of Great Managing*, Element Eight can be summed up with the following statement: "The mission or purpose of my company makes me feel my job is important." This element addresses a uniquely human need: the need to find meaning or "higher purpose" in what we do.

Gone are the days when there was a distinct line between work and home. More and more, people define themselves and seek meaning in their lives by looking at both what they do for a living and what they enjoy in life. Simply "bringing home the bacon" to pay the mortgage and save for Jr.'s college tuition isn't enough anymore. Workers need to feel a connection to something greater. "When respondents to a 1990 Gallup poll were asked, "How important to you is the belief that your life is meaningful or has a purpose?" 83% said 'very important.'" (*12: The Elements of Great Managing*, p 114)

The book's authors say as a manager, taking steps to ensure your employees feel connected to your company's mission pays off in several ways, such as fewer on-the-job accidents, higher company profitability, and lower employee turnover. Makes sense.

It seems certain professionals considered to be altruistic - such as police officers, nurses or teachers -- would likely feel their jobs are important because they help others every day. But it isn't just "lofty" professions that can feel that connectedness. Any worker can experience meaning in what they do: factory workers, bus drivers, trash collectors or hotel maids can find meaning and higher purpose in their work. Can you say the same?

The book outlines how researcher Amy Wrzesniewski conducted a Gallup poll that looked at how strongly employees feel a connection to the mission of their company. She divided people's views of their work into three categories:

1. "My work is simply a job."
2. "My work is my career."
3. "My work is my calling."

Where do you fall? According to *12: The Elements of Great Managing* workers in the first category feel very little job satisfaction and experience high turnover. Can you think of a time in your life when you've been in Category 1? Those in Category 2, "My work is my career," may feel satisfied with their job title and/or salary, but at times, perhaps, lack energy, vision and/or excitement. When did you ever feel that way? What was it about that job that raised you up from Category 1, but left short of reaching Category 3? Workers in the third category are completely immersed in their jobs - they love what they do. They feel their job is an extension of their own personal mission in life. Have you ever felt that way?

It's a valuable lesson to think about your own career path and decide which category/categories you've experienced and (more importantly) why. Look at those around you. Do you know a category 1? How about a 3? (I know a Category 3 ... and I envy her passion and love for her work! It's truly inspiring!)

A good manager understands how important it is to share with employees the company's mission and vision. Give employees the opportunity to see how they fit into the 'big picture.' As a manager, what can you do TODAY to reach this goal? Take a simple survey of workers and ask them to respond to this statement: "The mission of [your company] makes me feel my job is important." Then ask: "If you disagree with the first question, what would need to happen for you to feel connected to our company's mission?"

## READ THE CHAMBER CORNER



EVERY TUESDAY IN THE DESERT VALLEY TIMES. INTERESTING, RELEVANT BUSINESS RELATED ARTICLES EACH WEEK.

## Welcome Our Newest Board Member

### Jean Watkins

Please join us in welcoming our newest Board Member, Jean Watkins. Jean responded to our call to fill the vacant position left by Jolene Macrae. Jean is the founder of Mesquite Showgirls and brings with her a wealth of experience from her many years of service in California, Michigan, Ohio and most recently Mesquite. Welcome Jean.



## IRS Tax Tip—Working From Home

Whether you are self-employed or an employee, if you use a portion of your home for business, you may be able to take a home office deduction. Here are six things the IRS wants you to know about the Home Office deduction

1. Generally, in order to claim a business deduction for your home, you must use part of your home exclusively and regularly:

- as your principal place of business, or
- as a place to meet or deal with patients, clients or customers in the normal course of your business, or in any connection with your trade or business where the business portion of your home is a separate structure not attached to your home.

2. For certain storage use, rental use, or day-care-facility use, you are required to use the property regularly but not exclusively.

3. Generally, the amount you can deduct depends on the percentage of your home used

for business. Your deduction for certain expenses will be limited if your gross income from your business is less than your total business expenses.

4. There are special rules for qualified daycare providers and for persons storing business inventory or product samples.

5. If you are self-employed, use Form 8829, Expenses for Business Use of Your Home to figure your home office deduction and report those deductions on line 30 of Form 1040 Schedule C, Profit or Loss From Business.

6. If you are an employee, additional rules apply for claiming the home office deduction. For example, the regular and exclusive business use must be for the convenience of your employer.

For more information see IRS Publication 587, Business Use of Your Home, available at <http://www.irs.gov> or by calling 800-TAX-FORM (800-829-3676).

## GOLD PREMIUM MEMBERS



## SILVER PREMIUM MEMBERS



## BRONZE PREMIUM MEMBERS



*Our Mission: To Encourage and Benefit the Growth of Businesses in the Mesquite Area.*

## Chamber Luncheon

Wednesday  
September  
14th

11:15 to 1:00pm

### Speakers:

**Chris Mehl,**  
Policy Director at  
Headwaters  
Economics

**Chris will discuss the economic importance of National**

**Monuments such as the Grand Canyon Parashant to nearby communities, and how adjacent public lands can give local businesses and**

**Mesquite a competitive advantage compared to other western cities. Mehl also is a Bozeman, MT city commissioner.**

**RSVP by calling the Chamber**

**346-2902 or**

**CLICK HERE to reserve your seats online.**



# ACES FOR MESQUITE

ADVOCATE ~ COMMUNICATE ~ EDUCATE ~ SUPPORT

12 W. Mesquite Blvd. #107  
Phone: (702) 346-2902  
Fax: (702) 346-6138  
Info@Mesquite-Chamber.com  
www.mesquite-chamber.com



## Chamber Spotlight Award

### EXECUTIVE BOARD OF DIRECTORS

**PRESIDENT**  
**KAREN FIELDING**  
EQUITY TITLE OF NEVADA

**PRESIDENT ELECT**  
**SANDRA RAMAKER**  
INDIVIDUAL

**TREASURER**  
**DEE SHERMAN**  
VIEW ON MESQUITE MAGAZINE

**SECRETARY**  
**MARCO RUELAS**  
SANTA FE CERAMICS

### BOARD MEMBERS

**ROB KRIEGER**  
CONESTOGA GOLF CLUB

**NONAMARIE MILLER**  
CANYON MEDIA GROUP

**BILL MITCHELL**  
FARMERS INSURANCE

**DUANE NEEL**  
EUREKA CASINO RESORT

**KURT SAWYER**  
CITY OF MESQUITE

**JULIE STOLTZ**  
INDIVIDUAL

**JAMES SULLIVAN**  
HIGHLAND MANOR

**JEAN WATKINS**  
MESQUITE SHOWGIRLS

**BUNNY WISEMAN**  
ADVOCATE FOR MESQUITE ARTS

#### BE MORE TODAY—MARK BUCHANAN

BeMore today is a leadership development and business consulting company created by Mark Buchanan to help small to mid-size businesses be more effective. The leadership training and keynote speaking Mark provides is focused on helping people to “Be a true leader, not just a boss.” BeMore



today offers leadership workshops and retreats from an hour to two days long, and will even spread leadership training, 15 minutes at a time, over a year’s staff meetings. Mark has 25+ years of leadership experience and over 300 hours of training in quality improvement, leadership development and strategic planning. Mark specializes in working with leaders to create a one-page strategic and marketing plan, a workable document designed to clarify, remind, and direct leaders and staff regarding the company’s purpose. Other areas of expertise include website content and design, editing, and event planning and coordination. The final leg of the company, The Rich

Life (richlife55.com), presents speeches and workshops to inspire people over 55 to make the most of their encore years. To schedule a speech or workshop, or with questions about consulting, call Mark at 435-512-9266 or email [mark@bemoretoday.com](mailto:mark@bemoretoday.com).

#### MESQUITE DENTAL—DR. LARRY MORRIS

Dr. Larry Morris has been a practicing dentist for 32 years, having been awarded the degree of Doctor of Medical Dentistry from the University of Louisville, Louisville Kentucky in 1979. He practiced in Las Vegas for 15 years, and had a part-time practice here in Mesquite, before moving his practice and family here in 1994. Dr. Morris is a General Practitioner, with expertise in all areas of the dental profession, providing full service dentistry. Included in the practice are preventative, periodontal (gum), endodontic (root canal therapy), oral surgery (extractions), prosthetics (crowns, denture, implants, etc), and orthodontic (tooth straightening) services. Several members of our staff are bi-lingual, to aid in service to our Spanish-speaking patients.



“A Beautiful Smile Goes from Face to Face”

#### MAYAN STORAGE—WAYNE LAIRD



Mayan Storage is a newer full service self storage facility located at 675 Mayan Circle; right off Hardy Way. We offer both outside and climate controlled storage, along with parking for RV’s, boats, campers and autos. However, under the guidance of Wayne Laird’s management we have tried to set Mayan apart from the normal storage facility. You will see our truck around town. It can be used free of charge to move in or out of the facility. We also offer it free of charge to non-profit organizations when they need transportation for their community or charitable projects. We support as many local charities and churches as possible. In some cases, Mayan has the flexibility to move interior walls in order to design customer size spaces for clients with larger needs. Security is a high priority for many of our clients

since they may be storing their entire household contents. Our facility is protected by walls secured with video feed cameras and a security gate that requires a pass code for entry. Of course being located behind the new Mesquite Police Department off Hardy Way is also an asset. For friendly, competent service at a clean and secure facility, come in to see Wayne between 8:00 am and noon on Monday through Saturday.



### Thank You For Your Service Jolene Macrae!

Effective July 24th Jolene Macrae will no longer be on the Mesquite Chamber of Commerce Board of Directors. Jolene will be relocating to Henderson Nevada to pursue new endeavors. Jolene was recently the board secretary and a huge asset to the Board of Directors. Jolene was on several committees as well as volunteering her time and helping out at the community functions. She will be missed.



**FORECLOSURE PREVENTION WORKSHOP**  
**Sponsored by the City of Mesquite and the**  
**Mesquite Real Estate Association**



**CALLING ALL HOMEOWNERS!**

**HELP IS COMING TO MESQUITE!**



**August 18, 2011**

**From 10:00am—3:00pm**

**Mesquite City Hall**  
**10 Mesquite Blvd.**  
**Mesquite, NV 89027**  
**702-346-5295**



Please RSVP to  
Vickie Henry 702-366-2141  
Or email me at  
Vickie.l.henry@hud.gov  
Please include your name, phone  
number and the  
number attending.

- PARTICIPANTS**
- Community Services of NV
  - Consumer Credit Counseling of So. Nevada
  - Foreclosure Mediation Program
  - Fannie Mae
  - NovaDebt
  - Springboard
  - Nevada Hardest Hit Funds-NV
  - Affordable Housing Assistance Corp

The Department of Housing and Urban Development (HUD) in conjunction with HUD approved non-profit organizations will be holding a homeowner foreclosure workshop in Mesquite. The workshop will provide resources to homeowners facing financial hardships due to job loss and underemployment or those who suffered other financial hardships that need delinquency or default resolution assistance. On site will be representatives from state and community partners to assist the distressed homeowner providing free resources to help with loan modifications, short sales and Deed in Lieu programs offered by the Federal Making Home Affordable program.

To ensure adequate seating, please RSVP by calling Vickie Henry, HUD at 702-366-2141 leaving your name and number of attendees, or by emailing your name, phone number and the number attending to: [vickie.l.henry@hud.gov](mailto:vickie.l.henry@hud.gov).



**STOP FORCLOSURE AND MORTGAGE FRAUD**  
**TO LEARN MORE ABOUT THE "10 RED**  
**FLAGS" OF MORTGAGE FRAUD**  
**CALL**  
**702-229 HOME (4663)**  
**OR 877-448-4692**  
**WWW.STOPNVFORECLOSURES.ORG**  
**TO LOCATE A HUD APPROVED HOUSING**  
**COUNSELOR VISIT**  
**WWW.HUD.GOV**

**To find out if your mortgage is a Fannie Mae loan call, 1-800-732-6643.**  
**To find out if your mortgage is a Freddie Mac loan call, 1-800-373-3343.**

