



Chamber Spotlight Award

In an effort to recognize more of our members the Board of Directors voted to change the Business of the Month format. Effective July 1st we will be highlighting three of our chamber members on a monthly basis. We will be calling it the **Chamber Spotlight Award**.

The members will be randomly selected each month, awarded a certificate and recognized at the Chamber luncheon. At the end of the Quarter the membership will vote on all of the highlighted businesses and one will be selected to receive the "Business of the Quarter" award. At the end of the year all selected businesses will be eligible for the Business of the Year award.

SPOTLIGHT AWARD

Bank of Nevada's Mesquite office, located on the corner of Oasis Boulevard and Pioneer Boulevard has been serving Mesquite for over 10 years with a highly experienced and professional staff dedicated to serving as our clients' single point of contact for all their banking needs. Bank of Nevada brings together a unique combination of a large institution's powerful financial capabilities and technology-based resources delivered by experienced local bankers, empowered to make decisions—and most important, who know you. At the end of each day, our goal is to meet the financial needs of local business professionals, real estate and nonprofit organizations with a broad array of services designed to take the guesswork out of achieving financial goals. After all, our business is helping others to manage and grow their financial resources. We invite you to make Bank of Nevada your bank of choice and look forward to serving you. Please call Dan Wright, Senior Vice President at 702-346-6600 today and experience the benefits of having **Bank of Nevada as Your Business Partner**.



Featuring Graber and Hunter Douglas blinds and shutters, soft window treatments (drapes, valances, and cornice boxes), retractable screen doors, retractable car shades, solar screens and regular window and screen doors. Free estimates. Weekend and evening appointments available.

SPOTLIGHT AWARD

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**C & K
Shutters & Blinds**
550 W. Pioneer
Suite 144
Mesquite, NV 89027
(702) 345-3672

Charlie & Karel Cox
Owners ckbllinds@rconnects.com

SPOTLIGHT AWARD



Valley Lumber & Hardware is YOUR friendly local hardware store, for lumber, paint & flooring. Special orders are our specialty; we are located in the Brickyard Plaza.

355 W. Mesquite Bld. Ste D-50
702-346-2940

AUGUST EVENTS

AUGUST 3RD

**New Business Orientation
at the Chamber
3:30 to 5:00 pm**

AUGUST 6TH

**Annual Chamber Golf Outing
Conestoga Golf Club
4 Person Scramble
7:00 am Shotgun Start**

AUGUST 10TH

**Chamber Lunch
11:15 to 1:00 pm**

Speaker: Michael Caparso,
National Healthcare Access
Sponsor: Boulevard Home
Furnishings

AUGUST 12TH

**QuickBooks Training
8:30 to 4:30**

Sponsored by: Pat Taylor,
Larson Rosenberger, CPA's
Chamber Office

AUGUST 17TH

**Chamber Bowling
5:00 start time**

Virgin River Bowling Alley

AUGUST 18TH

**Leadership Mesquite
9:00 to 3:00**

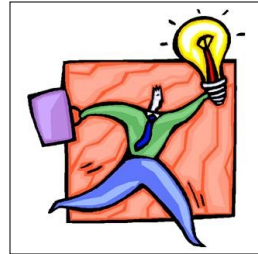
AUGUST 25TH

**Chamber Mixer
5:00 to 7:00 pm**

**VIEW on Mesquite Magazine and
Awesome Adventures Magazine
742 W Pioneer Blvd. Ste D**

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Becoming a Better Manager

By: NonaMarie Miller, Canyon Media Group

In the seventh of a 12-part series, we'll look at the seventh element of great managing, according to *12: The Elements of Great Managing* by Rodd Wagner and James K. Harter, PhD.

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Element Seven: My Opinions Seem to Count

If you've ever sat in a meeting and had your opinions or suggestions discounted or ignored, then you understand the importance of Element Seven. This element, in my opinion, requires very little explanation. People feel valued if they feel their opinions are being heard. Simple as that.

Keep this in mind as you look into your organization and try to develop ways of what I call "working smarter, not harder." Have you ever (or do you currently) worked in an organization that would rather fall back on the old "we've always done it this way" attitude rather than being open to ideas and innovation?

According to the book, "although there is always a need for expertly designed systems that help maximize production, nearly every system depends to a huge degree on the motivation of the people who run it." Who better to come up with a more cost effective way of delivering your products to your customers than your delivery workers? Who knows better how to make your shipping process more efficient than the workers doing the shipping every day? Who better to find a more efficient way to serve

your customers than the workers who are face to face with your customers every day? Think about it.

The authors believe Element Seven is strongly connected to better business, building morale and teamwork. Workers have more ownership in what they're doing if they have a say in it. "No matter how strong the external incentives, they never seem to measure up to the internal drive of advancing something that is at least partially one's own idea."

As a manager, listening to your employees' opinions pays in more ways than one. "First, the idea itself often is a good one. Second and equally powerful, that the idea comes from the employees themselves makes it much more likely they will be committed to its execution." Can you think of a time when an opinion of YOURS was implemented at your workplace? How did it feel? Were you committed to making it work?

So - what can you as a manager do TODAY to start implementing Element Seven? First, ask your employees for their input. Ask them regularly. Create a reward system for ideas that are implemented and lead to improvement. Follow-up with your employees - not every idea they share will be of use - but knowing they were HEARD will go a long way to build loyalty and boost morale.

To learn more about great management, read *12: The Elements of Great Managing* by Rodd Wagner and James K. Harter, PhD.

READ THE CHAMBER CORNER



EVERY TUESDAY IN THE DESERT VALLEY TIMES. INTERESTING, RELEVANT BUSINESS RELATED ARTICLES EACH WEEK.

GOLD PREMIUM MEMBERS



SILVER PREMIUM MEMBERS



BRONZE PREMIUM MEMBERS





Welcome Our Newest Board Member Bunny Wiseman

Please join us in welcoming our newest Board Member, Bunny Wiseman. Bunny responded to our call to fill the vacant position left by Sean Casey. Bunny comes to the chamber as our "ARTS" representative; she is a member of the Greater Mesquite Arts Foundation, the Virgin Valley Theatre Group and the Virgin Valley Artists Association. She purchased her home in Mesquite in 1999 and has been a full time resident for the last three years. Among her many passions, Bunny plans to work closely with the Government Affairs committee advocating for our businesses. Welcome Bunny.

IRS Tax Tip - New Rate for Mileage Expenses

The Internal Revenue Service announced an increase in the optional standard mileage rates for the final six months of 2011. Taxpayers may use the optional standard rates to calculate the deductible costs of operating an automobile for business and other purposes.

The rate will increase to 55.5 cents a mile for all business miles driven from July 1, 2011, through Dec. 31, 2011. This is an increase of 4.5 cents from the 51 cent rate in effect for the first six months of 2011, as set forth in Revenue Procedure 2010-51.

In recognition of recent gasoline price increases, the IRS made this special adjustment for the final months of 2011. The IRS normally updates the mileage rates once a year in the fall for the next calendar year.

"This year's increased gas prices are having a major impact on individual Americans. The IRS is adjusting the standard mileage rates to better reflect the recent increase in gas prices," said IRS Commissioner Doug Shulman. "We are taking this step so the reimbursement rate will be fair to taxpayers."

While gasoline is a significant factor in the mileage figure, other items enter into the calculation of mileage rates, such as depreciation and insurance and other fixed and variable costs.

The optional business standard mileage rate is used to compute the deductible costs of operating an automobile for business use in lieu of tracking actual costs. This rate is also used as a benchmark by the federal government and many businesses to reimburse their employees for mileage.

The new six-month rate for computing deductible medical or moving expenses will also increase by 4.5 cents to 23.5 cents a mile, up from 19 cents for the first six months of 2011. The rate for providing services for charitable organizations is set by statute, not the IRS, and remains at 14 cents a mile.

Mileage Rate Changes

Purpose	Rates 1/1 through 6/30/11	Rates 7/1 through 12/31/11
Business	51	55.5
Medical/Moving	19	23.5
Charitable	14	14

*Our Mission: To Encourage and Benefit
the Growth of Businesses in the
Mesquite Area.*

Chamber Luncheon

Wednesday
August 10th

11:15 to 1:00pm

Speakers:

Michael Caparso,
**National
Healthcare Access,
Inc.**

The Mesquite
Chamber of
Commerce is always
looking for ways to
improve and bring
benefit to our
members. We are
proud to announce
our exclusive
endorsement of
National Healthcare
Access (NHA) as the
agency to provide our
NEW health insurance
program for our
members.

Reserve your seats
early.

RSVP by calling the
Chamber
346-2902 or
[click here](#) to
reserve your seats
online.



ACES FOR MESQUITE

ADVOCATE ~ COMMUNICATE ~ EDUCATE ~ SUPPORT

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 Phone: (702) 346-2902
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Mesquite Chamber of Commerce

“Magic of Mesquite” Golf Outing



Conestoga Golf Club

Players, sponsors and prize contributors -- help Mesquite Chamber of Commerce raise necessary resources to fully support its mission of promoting the "Magic of Mesquite" to local businesses, residents and visitors alike.

Remember, your contributions are tax deductible to the extent allowed by law.

Please contact the Mesquite Chamber of Commerce with any questions: 702-346-2902

Out-of-town players? Special \$55 room rates are available at the Eureka Hotel, exclusively for our Chamber golf outing guests. Call 1-800-346-4611 and mention Group #46358.

Saturday August 6, 2011
 Conestoga Golf Club
 4-Person Scramble
 7 a.m. Shotgun Start
 \$65 / Player
 \$50 / Hole Sponsor

Please lend support to the Mesquite Chamber of Commerce by joining in a fun-filled morning of golf, good eats and entertainment!

- 18 holes of golf
- Golf cart
- Lunch
- Prize drawings
- Putting competition - WIN \$\$\$
- Awards presentation
- Sponsor recognition
- Entertainment

Magic of Mesquite Golf Outing

Yes! I support Mesquite's Chamber commitment to our community. Please accept my contribution. Deadline to sign up -- July 31, 2011.

Player Name _____ @\$65

Player Name _____ @\$65

Player Name _____ @\$65

Player Name _____ @\$65

Hole Sponsor Name _____ @\$50

Lunch Only (names) _____ @\$15/ea.

Prize Contribution (list) _____

Total Contribution \$ _____

Please remit form and full payment to Mesquite Chamber of Commerce
 12 West Mesquite Blvd. #107 Mesquite, NV 89027 Deadline July 31, 2011



Annual Golf Outing – Open to the Public! Sign Up Today to Play

Join us for the Chamber Annual Golf Tournament. This promises to be a spectacular event. Even if you don't play golf, sign up for the Putting Tournament and join us for lunch. This event is for everyone, you don't have to be a Chamber member to play. Bring your family, friends and employees!

[CLICK HERE TO SIGN UP FOR THE EVENT.](#)



Thank You Eureka! The Fireworks were Spectacular!



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CERTIFIED PUBLIC ACCOUNTANTS



Office: 702.346.2679

Cell: 435.669.5196



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Intro to QuickBooks® Seminar

August 12, 2011 8:30 AM - 4:30 PM

Mesquite Chamber of Commerce Offices

Contact Pat Taylor 702-346-2679

Or visit LearnQuickBooks.com

Special Chamber Price \$149 (Reg \$199)