

Meet Your New Board Members 2012



Allen Bell
Individual
Member
3 year term



Rob Fuller
Mesa View
Regional Hospital
3 year term



Jacque Hart
Mountain
America Credit
Union
3 year term



James Sullivan
Highland Manor,
Skilled Nursing &
Rehabilitation
Center
3 year term



Bill Mitchell
Farmers
Insurance,
Mitchell Agency
2 year term



Doug Reath
Premier
Properties
1 year term



Volunteers Needed Salvation Army Kettle Program – 2011 Bell Ringing

Bell ringing starts November 21st and runs through December 24th. Store locations: Lee's Liquors, Smith's, Walmart and Walgreens.

Days: Monday – Saturday (no Sundays)

Hours: 10 am to 6:00 pm

Contact Art Hammerschmidt or Kami Ault 346-5833

**PLEASE VOLUNTEER TO HELP US SO WE MAY HELP
OTHERS**

DECEMBER EVENTS ANNUAL CHAMBER DINNER

DECEMBER 3RD
Eureka Casino Resort
Grand Canyon Room
6:00 to 9:00 PM

Mesquite Chamber of Commerce
Requests Your Presence at this
Year's Holiday Party

Buffet Dinner - Vegan Options
Available
No Host Bar

Music by "The Clique"
A Classic Rock & Roll Band

Cost: \$40.00 per person
[CLICK HERE](#) to pay online

RSVP by: Tuesday,
November 29th
Mesquite Chamber of Commerce
(702) 346-2902

**Join us for the "After Party" in
Season's Lounge.**

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Becoming a Better Manager

By: NonaMarie Miller, Canyon Media Group



In this installment of our 12-part series, we'll look at the tenth element of great managing, according to 12: *The Elements of Great Managing* by Rodd Wagner and James K. Harter, PhD.

Element Ten: A Best Friend at Work

Believe it or not, this is the most controversial element of the twelve. In fact, Gallup faced a lot of backlash and scrutiny over Element Ten. As Wagner and Harter point out, "Maybe executives don't see the need because they tend to have more friendships at work than do front-line employees. It is especially ironic when senior teams gather for off-site retreats during which they golf, fly-fish, play tennis, and socialize together, but during the meetings at those retreats question the need to address friendships on their employee survey."

Gallup may have even dropped element Ten from its survey altogether except for one thing: it predicts performance.

In the business culture of the past, you were to leave your personal life at the door. Your business and personal lives were separate. I doubt Mr. Phillips knew much about Mike Brady's life beyond his having a wife and six kids.

But, in a society that's lost a lot of the social interaction our grandparents enjoyed, the workplace offers a unique social opportunity. "Sociologists note a decades-long decline of people joining clubs, participating in the PTA, attending a town meeting, working for a political party, going to church, or informally socializing, such as going to a neighbor's house for dinner." The decline of neighborliness is tied directly to the rise of watching television. "Those who say TV is their primary form of entertainment are less likely to attend church, to write letters to relatives and friends, to attend a club meeting, or to volunteer for a worthy cause...One sociologist contends television actually tricks viewers into thinking they have more friends than they do."(p.143)

But does all this really matter in business? If your employees want to substitute imaginary friends for flesh-and-blood friends, as long as they show up for work on time, who cares? Right?

Wrong. Managers should encourage friendships among employees for several reasons, according to 12: *The Elements of Great Managing*:

- Customers like it. "In the service industries, the customer ratings of workgroups with strong Tenth Element levels are five to ten percent higher than those of impersonal groups."
- Fewer workplace accidents. Friends look out for their friends. "A team that has two-thirds of its members strongly agreeing they have a best friend at work averages 20% fewer accidents than a team with only one in three strong on the Tenth element."
- Less shrinkage. "You don't steal from your friends."
- Better teamwork and better performance under pressure. "Friends tolerate disagreements better than those who are not friends...Friends are more committed to the goals of the group and work harder. (p.145)

But you have to still focus on balance. "Without clear direction, tight-knit teams can lose themselves in socializing and ignore customer of business needs."

What are some steps you can take as a manager to encourage friendships at work? Here are a few ideas:

- Encourage employees to speak up & participate in staff meetings.
- Do you have an area where employees can gather for lunch if they choose?
- Communicate goals with your employees so they can understand their roles.
- Implement a recognition system that encourage team members to recognize each other.

GOLD PREMIUM MEMBERS



SILVER PREMIUM MEMBERS



BRONZE PREMIUM MEMBERS





Christmas 2011 Birth of a New Tradition

Unknown Author



This is not my idea, but it does have merit and some good gift ideas. I thought I would pass it on...

As the holidays approach, the giant Asian factories are

kicking into high gear to provide Americans with monstrous piles of cheaply produced goods -- merchandise that has been produced at the expense of American labor. This year will be different. This year Americans will give the gift of genuine concern for other Americans. There is no longer an excuse that, at gift giving time, nothing can be found that is produced by American hands. Yes there is!

It's time to think outside the box, people. Who says a gift needs to fit in a shirt box, wrapped in Chinese produced wrapping paper?

Everyone -- yes EVERYONE gets their hair cut. How about gift certificates from your local American hair salon or barber?

Gym membership? It's appropriate for all ages who are thinking about some health improvement.

Who wouldn't appreciate getting their car detailed? Small, American owned detail shops and car washes would love to sell you a gift certificate or a book of gift certificates.

Are you one of those extravagant givers who think nothing of plonking down the Benjamins on a Chinese made flat-screen? Perhaps that grateful gift receiver would like his driveway sealed, or lawn mowed for the summer, or driveway plowed all winter, or games at the local golf course.

There are a bazillion owner-run restaurants -- all offering gift certificates. And, if your intended isn't the fancy eatery sort, what about a half dozen breakfasts at the local breakfast

joint. Remember, folks this isn't about big National chains -- this is about supporting your home town Americans with their financial lives on the line to keep their doors open.

How many people couldn't use an oil change for their car, truck or motorcycle, done at a shop run by the American working guy?

Thinking about a heartfelt gift for mom? Mom would LOVE the services of a local cleaning lady for a day.

My computer could use a tune-up, and I KNOW I can find some young guy who is struggling to get his repair business up and running.

OK, you were looking for something more personal. Local crafts people spin their own wool and knit them into scarves. They make jewelry, and pottery and beautiful wooden boxes.

Plan your holiday outings at local, owner operated restaurants and leave your server a nice tip. And, how about going out to see a play or ballet at your hometown theatre.

Musicians need love too, so find a venue showcasing local bands.

Honestly, people, do you REALLY need to buy another ten thousand Chinese lights for the house? When you buy a five dollar string of light, about fifty cents stays in the community. If you have those kinds of bucks to burn, leave the mailman, trash guy or babysitter a nice BIG tip.

You see, Christmas is no longer about draining American pockets so that China can build another glittering city. Christmas is now about caring about US, encouraging American small businesses to keep plugging away to follow their dreams. And, when we care about other Americans, we care about our communities, and the benefits come back to us in ways we couldn't imagine.

THIS is the new American Christmas tradition.

DONATIONS NEEDED

Accepting Donations
for Gift Baskets at the
Annual Chamber
Dinner

This year we plan on
raffling specialty gift
baskets entitled:

**Three Putt
Night Out on the Town
Pamper Yourself
Taste of Mesquite
Mystery**

If you would like to
donate an item for any
of the above listed
baskets, please drop
off to the chamber no
later than Wednesday,
November 30th or call
the Chamber and we
would be happy to
pick the items up.

Thank you for your
support.

*Our Mission:
To Encourage and Benefit the Growth of
Businesses in the Mesquite Area.*



ACES FOR MESQUITE

ADVOCATE ~ COMMUNICATE ~ EDUCATE ~ SUPPORT

12 W. Mesquite Blvd. #107
Phone: (702) 346-2902
Fax: (702) 346-6138
Info@Mesquite-Chamber.com
www.mesquite-Chamber.com



Chamber Spotlight Award

EXECUTIVE BOARD OF DIRECTORS

PRESIDENT
KAREN FIELDING
EQUITY TITLE OF NEVADA

PRESIDENT ELECT
SANDRA RAMAKER
INDIVIDUAL

TREASURER
DEE SHERMAN
VIEW ON MESQUITE
MAGAZINE

SECRETARY
MARCO RUELAS
SANTA FE CERAMICS

BOARD MEMBERS

ROB KRIEGER
CONESTOGA GOLF CLUB

NONAMARIE MILLER
CANYON MEDIA GROUP

BILL MITCHELL
FARMERS INSURANCE

BRENDA SNELL
EUREKA CASINO RESORT

KURT SAWYER
CITY OF MESQUITE

JULIE STOLTZ
INDIVIDUAL

JAMES SULLIVAN
HIGHLAND MANOR

JEAN WATKINS
MESQUITE SHOWGIRLS

BUNNY WISEMAN
INDIVIDUAL

HOLBROOK ASPHALT COMPANY



Clients of Holbrook Asphalt enjoy having a plan for managing pavement assets that lowers capital expenditures while keeping pavements in better condition. Along with minimized pavement maintenance costs, the benefits include higher property values, higher aesthetic appeal, and well as increased safety.

Holbrook Asphalt has effectively lowered the costs of pavement ownership for numerous Municipalities, Private HOAs, and entities such as Clark County School District and Costco Wholesale.

Holbrook Asphalt has been in business since 1999 and serves Nevada, Arizona, and Utah with locations in St George and Las Vegas. Avoid the costs of reconstructing failed pavement with a proactive and cost effective pavement maintenance plan.

TJ's CUSTOM MATS AND FRAMES



Hi my name is Jake Noll and I am the Owner/Designer of TJ's Custom Mats and Frames located in Mesquite, NV. I am a home based business that specializes in custom designed mat boards and picture frames for all occasions. Our custom designed framed art makes a wonderful gift for any occasion. If you are looking to personalize your photos and want to turn them into a treasured family heirloom, then TJ's Custom Mats and Frames can make that happen.

As a home based business, I can offer very affordable pricing in this very tough economy. Don't leave your photos or art in a closet where they can be damaged, let TJ's Custom Mats and Frames custom design a mat and frame for you. TJ's Custom Mats and Frames can turn an inexpensive poster in to an Art Masterpiece. Please visit my web site for more information at www.tjmats.com or call me at 702-346-6062.

OASIS GOLF CLUB

Welcome to The Oasis Golf Club in Mesquite, Nevada



The Oasis Golf Club is Arnold Palmer's Wild & Magnificent Masterpiece featuring the Palmer & Canyons Golf Courses. We are Mesquite's only 36-hole golf facility, with 18 holes designed by Arnold Palmer & 18 more holes of spectacular golf designed by Dave Druzisky to top off your golf vacation.

The Palmer Golf Course is one of Mr. Palmer's top ten favorite designs!

The exquisite 29,000 square-foot Oasis Golf Clubhouse is nestled between the Arnold Palmer-designed course and the Canyons course. The grounds are complete with a driving range, chipping green and two putting greens.

The Clubhouse includes a "Members Only" lounge, The Redd Room for fine dining, The Grille Room for casual breakfast, lunch or dinner, a fully-stocked bar, and a full-service Golf Shop featuring apparel and equipment from industry-leading manufacturers.

The Oasis Golf Club is the only golf course in Mesquite offering private memberships and currently is offering a membership special. Please go to www.theoasisgolfclub.com for more information.