



# ACES FOR MESQUITE

ADVOCATE ~ COMMUNICATE ~ EDUCATE ~ SUPPORT

OCTOBER 2011

## **Chamber of Commerce Board Member Elections**

### **NOTICE OF NOMINATIONS – CHAMBER BOARD OF DIRECTORS**

Posted Monday, October 17, 2011

TO: Members of the Mesquite Chamber of Commerce

FROM: Karen Fielding, President

RE: NOTICE OF NOMINATIONS – CHAMBER BOARD OF DIRECTORS

This notice is hereby given to Mesquite Chamber of Commerce members in accordance with the Bylaws of the Mesquite Chamber of Commerce. The notice is transmitted electronically through Chamber Member Email Blast System and through our Chamber newsletter ACES for Mesquite.

Pursuant to the Bylaws of the Mesquite Chamber of Commerce, the 2011 Chamber Nominating Committee submits the following individuals, to serve one, two or three year terms as members of the Board of Directors of the Mesquite Chamber of Commerce, beginning January 1, 2012.

The Annual Meeting of the Mesquite Chamber of Commerce will be held in November. At that time, there will be six (6) vacancies on the board that need to be filled. The three (3) persons elected with the higher votes received will serve a three year term. The next two (2) persons elected will serve a two (2) year term and the next person will serve a one (1) year term. This is necessary to implement the staggered terms required by the bylaws.

Ballots were mailed to the Chamber membership on Friday, October 14, 2011 and must be returned to the Chamber office by 4:30 pm Friday, November 4, 2011.

### **MEET THE NOMINEES:**

Karen Beardsley

Allen Bell

Robert (Rob) Fuller

Jacqueline Hart

Bill Mitchell

Douglas Reath

Marco Ruelas

Noel Smith

Polly Snover

James Sullivan

Tom Varga

Jean Watkins

## **NOVEMBER EVENTS**

### **BRICKYARD BLOCK PARTY**

**NOVEMBER 5TH**

**Sponsored by: Mesquite**

**Noon Day Rotary Club**

**4:00 to 7:00 pm**

### **LONG DRIVERS OF AMERICA**

### **CHAMBER POWER LUNCH**

**NOVEMBER 4TH**

**12:00—4:00 pm**

**RSVP Chamber**

### **CHAMBER LUNCH NOVEMBER 9TH**

**Speaker: Ken Rock,  
Manager, Virgin Valley**

**Water District**

**Sponsor: Colonial**

**Property Management**

**Eureka Casino**

**11:15 to 1:00 pm**

### **RIBBON CUTTING NOVEMBER 10TH**

**Iron Mountain Cleaners**

**1135 W Pioneer Blvd Ste 104**

**5:00 pm**

### **RIBBON CUTTING NOVEMBER 16TH**

**Tea Euphorias**

**561 W. Mesquite Ste 7**

**5:00 pm**

### **CHAMBER MIXER NOVEMBER 17TH**

**Sponsor: The General Store**

**220 Mesquite Blvd**

**5:00 to 7:00 pm**

## Meet the Chamber of Commerce Nominees:



### Karen Beardsley, League of Women Voters

I have served on several committees in Mesquite and I try to talk with a lot of business owners. I am a rational thinker when it comes to solutions. I try to understand the concerns of the new businesses' but also the citizens of Mesquite. I like asking owners what they see wrong and what solutions would they like to see happen. There are many changes being made at the Chamber and I would like to be able to help make these work and bring more business's into the Chamber.

My husband is retired from the Marine Corps after 27 yrs. and I retired as a Legal Research Specialist for McGraw-Hill. My husband and I moved to Mesquite in 1997. While we lived in an HOA I served on the board for 5 yrs, three yrs as President. I have served on the Mesquite Veterans Commission for spouses. Also served on the Mesquite Planning Commission. I started the League of Women Voters of Mesquite five years ago. I have belonged to several other organizations in town and do some volunteer work. I ran for city council but didn't make it but still stay interested in the things that happen in Mesquite. I have seen the city of Mesquite go down and come back up and feel it will again.



### Allen Bell, Individual Member

- 17 years in management positions with the City of Mesquite
- 10 years owned Consulting Engineering business in Las Vegas Valley
- Board of Directors Mesquite Cancer Help Society
- Board of Directors Virgin Valley Artists Association
- 20+ years Chairman - Audit Committee - Nevada Chapter American Public Works Association
- Past President - State and Local Chapters American Public Works Association and the National Society of Professional Engineers
- Licensed Professional Engineer (Civil)-Nevada, Utah, and Arizona
- Licensed Water Rights Surveyor - Nevada

Born in Daveyhulmes, England, 1946. (Natural born citizen as father was in Army/Air Corps). Moved to Panguitch, Utah when 10 months old and to Henderson, Nevada when 6 years old. Attended Grade School and High School in Henderson. Graduated from UNLV in 1974 with a BA in Engineering. Presently licensed as a Professional Engineer in Nevada, Utah, and Arizona. Married 20 years to Yoli Bell, 3 sons (1 mine and 2 hers but all ours) and 4 grandchildren. Worked in various jobs (both public and private sector) while attending school, and since graduation from college. This included owning a small Civil Engineering firm for the 10 years prior to moving to Mesquite (sold my interest to my partner). Moved to Mesquite in 1994, to work for City of Mesquite. Hobbies include golf & reading.



### Robert (Rob) Fuller, Mesa View Regional Hospital

- Currently serving as Director of Business Development for Mesa View Regional Hospital.
- Bachelors and Graduate degrees in Economics and Business Administration, OSU Corvallis, Oregon.
- Six years experience as Executive Director for the Madras-Jefferson County Chamber of Commerce and Economic Development in Oregon.
- Three years experience as a Business Development Officer for the Portland-Development Commission in Portland, Oregon.
- Two years experience as Community Relations Director for Mountain View Hospital and St Charles Medical Center in Bend Oregon.

For the past nine years I have served as CFO and GM for Nationally Ranked Wolf Creek Golf Club in Mesquite, and have developed a broad understanding of the issues facing businesses and the community of Mesquite. I have worked with the local governmental organizations such as City Council and the Water District, and feel that I have a good relationship with them. I believe in honesty, integrity and hard work. Finally, I genuinely want to help create positive solutions for our community's challenges. Thank you for your consideration.

READ THE  
CHAMBER  
CORNER



EVERY  
TUESDAY IN  
THE DESERT  
VALLEY TIMES.  
INTERESTING,  
RELEVANT  
BUSINESS  
RELATED ARTI-  
CLES EACH  
WEEK.

**MARK YOUR  
CALENDARS**

**Annual Chamber Holiday/Awards Dinner  
December 3rd**



### Jacqueline Hart, Mountain America Credit Union

Jacqueline Hart is the Branch Manager at Mountain America Credit Union - Mesquite Branch. Jacque and her husband John moved west in 1998 from Wisconsin. Jacque brings 25 years of financial institution management experience to Mountain America as well as working five years in city government. She previously managed credit unions in Wisconsin, California, and Idaho, as well as worked as an Operations Consultant for the Wisconsin Credit Union League. Prior to relocating to Mesquite, Jacque was the City Clerk/Manager in Fillmore, UT for five years. Jacque is a former Mesquite Chamber of Commerce Membership Ambassador, a former member of the Mesquite Chamber of Commerce Board of Directors, past president of the Mesquite Sunrise Rotary Club, current Treasurer of the Mesquite Sunrise Rotary Club, former member of the Mesquite Lions Club,

teaches financial education at Virgin Valley High School and Beaver Dam High School, she is a committee member of the Chamber of Commerce Leadership Mesquite facilitating committee for the last two years, she serves on the Chamber by-law/policy & procedures committee, serves on the Chamber finance committee, serves on the City of Mesquite Economic Development Committee, and the City of Mesquite Master Plan Update Committee. Jacque enjoys ATVing, traveling, and of course eating fine cheeses.



### Bill Mitchell, Farmers Insurance – Bill Mitchell Agency

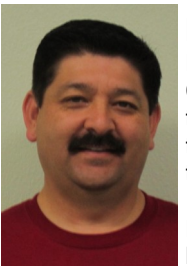
I am a current board member and business owner whose business has been recognized for its support of local organizations and other businesses. As a current board member, I have served on or participated in the following committees: Events, Marketing and Nominating. I believe my experience as a business owner has afforded me the opportunity to build working relationships with a diverse group of business owners in our community. Not only is this an asset that I bring to the Board, but these business relationships are vital to my efforts to support business growth and the chamber's mission in our community.



### Douglas Reath, Premier Properties

- Founding Owner/Broker of Premier Properties of Mesquite Inc.
- Owner/Developer Calais Village Shopping Center, Mesquite
- Honorary Mesquite Sunrise Rotary Member
- Elks Club member
- Current Board Member of the FC Mesquite Youth Soccer Club
- Former Cinco Townhome H.O.A. Board Member
- Former Mesquite Airport Task Force Committee member
- 24 years experience in Real Estate and Community Development
- Mesquite resident for 14 years

I feel with all my experience and knowledge of Mesquite and being on several boards and advisory committees that I would be a true value and huge asset to the Mesquite Chamber of Commerce Board of Directors.



### Marco Ruelas, Santa Fe Ceramics

I have been a resident of Mesquite since 1991 and the owner of Santa Fe Ceramics. I held a City Council position from 2003-2005 and on the Chamber Board for past two years, currently serving as the Secretary of the Chamber. I am also the President of the Knights of Columbus and a member of the Elks Lodge. I have been a business owner since 1983, and have first-hand knowledge of what it takes to run and maintain a thriving business - in good economic times and in bad.

I am active with the Hispanic community and served as the liaison for the city of Mesquite and the Hispanic community. I have a strong relationship with the Mexican Consulate of Las Vegas where I bring their services to the Hispanic community in Mesquite. The connections and relationships that I have built over the years will serve the chamber in developing programs that will enhance the business community.

As a past city council member and business owner I understand how small businesses are struggling to stay alive, it is important that we find ways to work together and support each other through the networking process. The chamber needs to work with all businesses including the Hispanic businesses, getting them involved with community events, participate in leadership programs and programs that will enhance their management skills.

One element I bring to the table is being bilingual, understanding their issues, local government and state issues. This is an area that should be represented by the chamber. Supporting events like the Cinco de Mayo is a huge step in bringing community businesses and residents together. There are other events that we could do to continue to bring this segment of the population together. We have made a lot of progress at the chamber over the last year. As a board member I am committed to seeing the chamber continue to promote and advance the personal, professional and business interests of the Mesquite community.

## HALLOWEEN CANDY FUN FACTS

### Tootsie Roll

Tootsie Rolls debuted in 1896, introduced by Leo Hirshfield of New York, who named them after his daughter's nickname, "Tootsie."

### 3 Musketeers Bar

Originally the three layers were chocolate, vanilla, and strawberry nougat. Later the layers were changed to all chocolate.

### Peeps

Enough Peeps are made each year that they could circle the Earth twice.

### Snickers

Snickers was named after a horse owned by the Mars family—inventors of this perennial favorite.



### Candy Corn

Candy Corn was first made in the 1880s, and it was only made March through November.

### M&Ms

M&M's were created in response to a dip in summer chocolate sales, and named after their inventors Forrest Mars and Bruce Murray.

### Necco Wafers

Necco stands for the New England Confectionery Company.

### Milky Way Bar

Frank Mars gave the "Milky Way" formula and \$50,000 to his son in 1932, to start his own business—Mars Bars were the result. When Mars bars were exported in 1991 to Russia for the first time they were so popular that they needed to be rationed to 4 bars per person.

### Junior Mints

Junior Mints were named after the developer's favorite Broadway play, "Junior Miss." Both "Junior Miss" and the movie "Meet Me in St. Louis" were based upon the stories of Sally Benson

# Chamber Luncheon

Wednesday,  
November  
9th

11:15 to  
1:00pm

Speaker:

Ken Rock,  
Manager  
Virgin Valley  
Water  
District

RSVP by  
calling the  
Chamber  
346-2902 or  
[CLICK HERE](#)  
to  
reserve your  
seats online.



## Noel Smith, Colonial Property Management

I am the Office Manager and Accounting Supervisor for the Mesquite office of Colonial Property Mgt. I have worked within Mesquite for 7 yrs. I have seen Mesquite grow, as well as, the economic downturn effects on our businesses here. I am a member of Leadership Mesquite 2011, which has been an amazing experience.

I have served on many Chamber Committees and helped with numerous events, including wine & roses, Pow-Wows, Golf Tournaments, Cinco de Mayo, etc. I attend most of the Chamber luncheons and hit as many Mixers as I can. I believe I would be an asset to the Chamber Board not only from experience but that I truly care about the future of Mesquite. Businesses and residents alike thank you for your consideration.



## Polly Snover, RanLife

I moved permanently to Mesquite in 2005 and began working at Rocky Mountain Lending as a Mortgage Loan Officer in 2006. We became RanLife in 2011. We are a member of the Chamber of Commerce and I have attended many Chamber functions over the years. I was on the board for the Chamber Golf Tournament in 2011 and it was the most successful fundraiser that the Chamber has ever put together. I am currently on the board for the Summercrest Homeowners Association, serving as Vice President.

I would be a tremendous asset on the Chamber Board, as I believe in Mesquite and am dedicated to whatever cause I participate in. If I say I will do something, you can count on me. I am a business person in the community and have a vested interest in Mesquite being successful and a place people want to live. We need fresh ideas and hard work to put Mesquite where it needs to be. I would be honored to serve on the Chamber of Commerce Board.

I was born in Preston, Idaho on April 19, 1956. I have lived many places, due to my husband, Walt's job with Herff Jones Yearbooks. We have lived in Tucson AZ, Logan, UT, Valencia, CA, Leawood, KS, and then Mesquite in the past 20 years. We bought a vacation home here in Mesquite in 1997. We moved here permanently in 2005. I have worked as a real estate agent and owned a rental management company in Idaho, also been an office manager for a heating and air conditioning company with 80 employees for 6 years in Logan, UT. I was a sales representative for a computer software company with the West Coast as my territory for 9 years while we were in California and Kansas. When we moved here in 2005, I met Justin Ludvigson and decided to become a mortgage loan officer for Rocky Mountain Lending, which is currently RanLife. I am serving on the Summercrest HOA Board as Vice President. I have been a "working mom" forever.

I have a son, Robbie Hendricks, who graduated from Virgin Valley High School in 2006. He is currently in Phoenix, AZ, attending his second year at the Arizona State University Law School. My mother, Darlene Hendricks, resides with Walt and me. My favorite sports now are golfing and gambling. I also played volleyball and softball (any game) in my younger days, but am getting too old to run. Chamber bowling is turned into one of my favorite activities. I have decided to take a more active role in the community, hence my decision to pursue a seat on the Chamber Board.



## James Sullivan, Highland Manor Skilled Nursing and Rehabilitation Center

I have served since July 2010 when there was a vacancy on the Board. Since then I have consistently served on the Membership Committee, attended ribbon cuttings and mixers, volunteered my time for booths and events and have been a key advocate and participant in The Mesquite Health Care Coalition. On the later I have been able to create a CNA class in Mesquite, raise health issues awareness and enter into joint health care projects and marketing. I continue to be the Administrator of a Skilled Nursing and Rehabilitation Center, which has some of the highest paid professional employees in the community and the ninth largest employer overall. I have a Bachelors of

Science degree in both Political Science and Psychology. I moved here three and a half years ago with my three sons. I enjoy writing and playing music, kayaking, politics and culture, and of course all things with my boys. I believe in the precept "A rising tide raises all boats" I believe it is imperative for all businesses to support one another and also raise the standards of the community in which we all live.

*Our Mission: To Encourage and Benefit the Growth of  
Businesses in the Mesquite Area.*



**Tom Varga, 7 Pink Diamonds**

My first career started in real estate finance at the age of nineteen. I developed the preapproved mortgage program in (Utah) 1990. I also introduced the Utah real estate market to hard money lending in 1994. At that time the Utah market was not ready for hard money lending, but today it is a mainstream product.

In 1994 I started a roofing construction company. In two years time it had grown to an average of 17 employees. We installed all roofing applications and did business in the residential, commercial, government and industrial sectors. Then, in 2008, my wife Katy started in the credit card services industry. We now use this industry to give back to the community. Overall I have been a successful business entrepreneur for 22 years. I have the right skill sets to help the chamber move forward into the future with the right vision. My vision consists of all the businesses in Mesquite and outside of Mesquite to help them become more successful. The chamber only exists because of you- the members!  
 Past Chamber experience: Sandy City Chamber of Commerce



**Jean Watkins, Mesquite Showgirls**

My strongest assets are a proven ability to partner with others, developed through work experience as a manager at AT&T, as a small business owner, and more recently, as a volunteer and founder of both the Ms. Senior Mesquite Pageant and the Mesquite Showgirls.

My 25-year career at AT&T took me to different jobs, in different cities, working in different departments, with a lot of exposure and opportunities for mentoring and training. After retiring, the skills gained from this varied work experience, helped me grow as a small business owner for the following ten years, and as a director of volunteers here in Mesquite, establishing two community service organizations and securing 501c status for one.

I feel I can be an effective advocate for the business in Mesquite. The Chamber board should be well-rounded and include representation from different parts of the community, whose support is needed for Mesquite businesses to thrive. As a board member, I would use my experience from working with businesses and community groups here in Mesquite as well as in other cities, to help foster more opportunities for businesses in our community.



**CHAMBER HOLIDAY PARTY**

**Save the Date**

**AWARDS DINNER DECEMBER 3RD**

**Q3-2011 BUSINESS OF THE QUARTER**



America First Credit Union was founded at Fort Douglas in Salt Lake City, Utah, on March 16, 1939 by a small group of people determined to form their own cooperative to promote their collective economic well-being. In its 72-year history, America First has become one of the largest, most stable and most progressive credit unions in the country, and has remained a member-owned, not-for-profit cooperative financial institution. Today, America First has 101 branches, and is the 11<sup>th</sup> largest credit union in assets in the United States with over \$5 billion, and the 7<sup>th</sup> largest credit union in membership in America with more than 540,000 members.

America First Credit Union offers the finest in member service. We provide a wide range of affordable loan options to benefit any budget, including Conventional Mortgages, Home Equity Loans, Auto Loans, Visa® Credit Cards, RV Loans and more. Membership also includes free Online Banking with free Online Bill Pay.





# ACES FOR MESQUITE

ADVOCATE ~ COMMUNICATE ~ EDUCATE ~ SUPPORT

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www.Mesquite-Chamber.com



## Chamber Spotlight Award

### EXECUTIVE BOARD OF DIRECTORS

**PRESIDENT**  
**KAREN FIELDING**  
EQUITY TITLE OF NEVADA

**PRESIDENT ELECT**  
**SANDRA RAMAKER**  
INDIVIDUAL

**TREASURER**  
**DEE SHERMAN**  
VIEW ON MESQUITE  
MAGAZINE

**SECRETARY**  
**MARCO RUELAS**  
SANTA FE CERAMICS

### BOARD MEMBERS

**ROB KRIEGER**  
CONESTOGA GOLF CLUB

**NONAMARIE MILLER**  
CANYON MEDIA GROUP

**BILL MITCHELL**  
FARMERS INSURANCE

**BRENDA SNELL**  
EUREKA CASINO RESORT

**KURT SAWYER**  
CITY OF MESQUITE

**JULIE STOLTZ**  
INDIVIDUAL

**JAMES SULLIVAN**  
HIGHLAND MANOR

**JEAN WATKINS**  
MESQUITE SHOWGIRLS

**BUNNY WISEMAN**  
ADVOCATE FOR MESQUITE  
ARTS

### SANTA FE CERAMICS

*Custom Design*  
**Flooring**  
**Counters and Baths**  
~ Tile ~  
~ Natural Stone ~  
~ Carpet ~  
~ Free Quotes ~  
~ Installation ~



Santa Fe Ceramics has been serving Mesquite residents since 1991. Customer Satisfaction is our number one priority. We take pride in knowing we have delivered a quality product and service to our customers. We sell and install all types of flooring materials; carpet, vinyl, wood, and tile. With over 28 years experience in the tile business - no job is too small!

For a free Estimate please call me at 702-400-3763 or come by and visit us at our showroom located at 355 W. Mesquite Blvd. Ste. D-50 inside the Valley Lumber and Hardware store.

Visit Our **New Showroom**  
355 W. Mesquite Blvd. Ste. D-50  
In The Brickyard

*Santa Fe Ceramics*  
Serving the Virgin Valley since 1991  
28 years of Creating Custom Dreams

**702-400-3763**

Email: ruelas.marco@yahoo.com

Licensed \* Bonded \* Insured  
NV Lic #75984 \* #75986

**Marco Ruelas**  
Owner Santa Fe Ceramics LLC

### EDWARD JONES



Edward Jones, founded in 1922 by Edward D. Jones Sr., is headquartered in St. Louis MO and is one of the nation's largest suppliers of financial products for the individual investor. With nearly 7 million clients and more than 10,000 offices in all 50 states, Edward Jones is one of the only firms

to serve the individual investor exclusively.

The Edward Jones investment experience is highlighted by their one-on-one personalized attention and investment opportunities including, but not limited to, a broad mix of municipal, government and corporate bonds; mutual funds; common stock; managed accounts and tax-advantaged securities. Edward Jones has also received recognition by numerous national organizations such as Fortune Magazine's "100 Best Companies to Work For."

Kelly K. Smith, AAMS, is your local Edward Jones Financial Advisor with over 21 years industry experience, 14 of those with Edward Jones. Kelly started with Edward Jones in the central coast of California where she ran her first office. She then became a Transitional Representative for the firm and traveled the country assisting clients where needed until finally settling here in Mesquite in 2005.

The backbone of the office, and the first person you'll talk to, however, is Senior Branch Office Administrator, Janeen Elliott. Janeen has been with Edward Jones for 6 years, all of those while serving the clients and community of Mesquite. She attained her "Senior BOA" status, a very respected and difficult status to attain, after her first five years of service and countless above and beyond actions. And rounding out your local Edward Jones experience is Connie Gragg, On-Call BOA. You'll find Connie in the office on Mondays as well as filling in when and where needed (i.e.; when and if Janeen is allowed a vacation).